SAN MIGUEL CORPORATION

March 9, 2016

The Philippine Stock Exchange, Inc.
Disclosure Department
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head-Disclosure Department

Gentlemen:

Please be informed that San Miguel Corporation, San Miguel Brewery Inc., Ginebra San Miguel Inc., San Miguel Pure Foods Company, Inc. and Petron Corporation (the "Corporations"), will hold a combined Investors' Briefing on the Corporations 2015 Full Year Results, on Thursday, March 17, 2016 at 4:00 p.m. (Manila Time), at the San Miguel Corporation Executive Dining Room, 2nd Floor, SMC-HOC Building, No. 40 San Miguel Avenue, Mandaluyong City, Metro Manila.

Attached is a copy of the invitation.

Very truly yours,

MARY ROSE S. TAN
Assistant Corporate Secretary

SAN MIGUEL CORPORATION

SAN MIGUEL BREWERY INC.

GINEBRA SAN MIGUEL SINCE 1834

San Miguel Pure Foods

PETRON

YOU ARE INVITED TO THE COMBINED

INVESTORS' BRIEFING

2015 FULL YEAR RESULTS

4:00 PM MANILA TIME | MARCH 17, 2016

SAN MIGUEL CORPORATION
EXECUTIVE DINING ROOM (EDR)
2/F SMC Head Office Complex,
40 San Miguel Avenue, Mandaluyong City

RSVP

Gina Qubing 632-3741
Jeanine Lansang 632-3422

Note:

For faster registration, please prepare your business cards or IDs before approaching the registration table.