



SAN MIGUEL CORPORATION

August 16, 2010

The Philippine Stock Exchange, Inc.
Disclosure Department
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head - Disclosure Department

Gentlemen:

We refer to your letter dated August 16, 2010, with respect to the news article entitled "PURE FOODS SALE THIS WEEK," published in the August 16, 2010 issue of the Manila Standard Today, which reported in part that:

"SAN Miguel Corp., the country's biggest food and drinks maker, may complete the sale of its stake in hotdog unit San Miguel Pure Foods Co., Inc. this week. San Miguel President and Chief Operating Officer Ramon S. Ang said in a text message, the Company could decide this week which among the two final bidders would buy Pure Foods.

We confirm that the statements of Mr. Ramon S. Ang, President and Chief Operating Officer of the Company, relating to the completion of the sale of San Miguel Pure Foods Company, Inc. and the selection of the winning bidder, as reported in the aforementioned article, are accurate.

Very truly yours,


FERDINAND K. CONSTANTINO
Corporate Information Officer