



SAN MIGUEL CORPORATION

July 27, 2010

The Philippine Stock Exchange, Inc.
Disclosure Department
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head - Disclosure Department

Gentlemen:

Please be informed that the Board of Directors approved today, July 27, 2010, the offer of approximately 1 Billion common shares (from unissued capital stock and treasury shares) at a price of not less than P75 per share. The proceeds will be used to finance investments and acquisitions of the Company. The Board has authorized Management to determine the issue price and other terms of the offer.

Very truly yours,


FERDINAND K. CONSTANTINO
Corporate Information Officer